



## EXPLORING THE INFLUENCE OF MICROFINANCE ON SELF-EMPLOYMENT IN RURAL SINDH

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### Abstract

*Microfinance remains one of the Primary means to promote self-employment and poverty reduction in rural Sindh due to limited access to formal financial services. This research evaluates microfinance's effect on entrepreneurship and socioeconomic status using survey data from 97 participants in Tando Allahyar, Mirpurkhas, and Badin. Descriptive and regression analyses reveal that microfinance institutions (MFIs) play an important role in small business development and growth, especially in retail (41% of loan usage) and livestock (31%). However, inefficiencies such as low financial literacy (53%), collateral demands (22%), and slow loan approval (18%) hinder program effectiveness. While 60% of self-reported beneficiaries noted an improvement in their standard of living, many reported struggling to achieve meaningful income growth, reinforcing the need for greater loan amounts alongside financial education to maximize benefits. The study determined microfinance has the potential for improving the rural economy but optimizing enhanced rural development initiatives would require hitting precise target areas to sharpen its impact. Other notable suggestions include flexible repayment terms as well as initiatives aimed at improving financial literacy focused on increasing ease of access for low literacy individuals to maintain structures regarding loans. These barriers need to be changed in order for microfinance to be at peak performance toward empowering these marginalized populations. Further research should be done in other rural areas of Pakistan with a bigger sample size to give more thorough long-term evaluations of poverty and household resilience. Through enhancing microfinancing techniques, investors can fully harness its capability as a driver of change in neglected regions – socially, economically, and environmentally.*

**Keywords:** Microfinance, Self-Employment, Entrepreneurship, Poverty Alleviation, Financial Literacy, Small Business Growth, Socioeconomic Impact.

### Introduction

Microfinance is practiced all around the world because it is considered to be one of the best methods for alleviating poverty and fostering economic change, especially in regions where access to basic economic infrastructure is limited. Microfinance Institutions (MFIs), through offering services at a petty scale as loans, savings, and even insurance, help individuals enabling them to undertake self-employment while fueling sustainability and social progress. This study concentrates on the impact of microfinance on self-employment in rural Sindh, Pakistan—an area which is marked by high poverty levels, few available jobs within the region, and considerable socioeconomic obstacles.

### Background of study

The concept on microfinance developed recently in Pakistan along with other developing nations as part of the global movement to use it as a strategic tool to fight poverty. For a developing economy like Pakistan, microfinance has proved to be an effective vehicle for alleviating poverty, promoting economic self-sufficiency and entrepreneurship. Economically, there is a close relationship between the development of the country and its



economic growth along with twin objectives of poverty alleviation and enhancement of financial support to underdeveloped businesses. Unfortunately, the vast majority of people in Pakistan, more so the rural poor, do not have access to formal financial services. To enable participation in economic productivity, microfinance institutions (MFIs) and microfinance banks (MFBs) offer limited financial means aimed at self-employment and enhancing living standards.

The practice of microfinance in Pakistan dates back to informal lending practices anchored in customary networks. It has undergone fundamental change into fully-fledged lending institutions seeking to serve the needs of neglected sectors. Major stakeholders like the NRSP (National Rural Support Program) and Khushhali Bank have worked hand in hand to bridge gaps in financial inclusion. In this context, microfinance banks and organizations in Pakistan have played an important role in serving the financially excluded. These undertakings have been spearheaded by Khushhali Bank, which was established under the Microfinance Institutions Ordinance 2001 and is monitored by the State Bank of Pakistan, in extending low-cost credit to poor people. The success of these programs stems from their capacity to circumvent problems of orthodox business banking systems such as collateral requirements and complex application processes (Maeenuddin et al., 2023). These banks empower individuals by offering microloans, regarded as “un-bankable” by conventional financial institutions, allowing them to initiate small ventures, gain income, and attain self-sufficiency (Hassan et al., 2023). What has been remarkable in Pakistan’s microfinance landscape is the pace at which it is evolving and the multifaceted nature of its impact on poverty alleviation and economically weaker sections of society. Recognized as tools for socio-economic development, microfinance institutions (MFIs) operate under the supervision of the State Bank of Pakistan.

Even with the increasing network of institutions and outreach, only a fraction of the intended demographic has been reached, indicating the untapped opportunity in areas like rural Sindh (State Bank of Pakistan, 2006).

The unemployment problem, along with the lack of entrepreneurial spirit, was addressed by initiatives like the Prime Minister’s Youth Business Loan Scheme, which are aimed at funding self-employment through microfinancing. The objective of this scheme, launched in 2014, was to extend loans as low as PKR 100,000 to as high as PKR 2,000,000 to educated youth in Pakistan, depending on the feasibility of the business ideas, which had to be submitted in the form of proposals. Although these initiatives showcase the government’s drive to promote self-employment, other previous efforts like the Yellow Cab Scheme (1992) and the President Rozgar Scheme (2005) confronted major alternatives including rampant defaults and weak recovery systems, poor monitoring, and low oversight (Kalhor et al., 2019). There has been a shift to more sustainable and focused microfinance approaches because of these shortcomings.

The impact of microfinance institutions on promoting financial inclusion in Pakistan is significant, as they serve over 5.3 million borrowers, constituting 55% of borrowers from banks and microfinance institutions (MFBs). This sector is only 1.6% of the assets of the financial sector, but it does have a good level of penetration among the poorer sections of the society (State Bank of Pakistan, 2022).

### **Importance of self-employment in rural economies**

In places where there are few economic opportunities, self-employment has always been an important driver of economic growth. In the case of rural Sindh, self-employment provides



people with income, assets, and a means to improve their standard of living. Through self-employment, microfinance aims to improve living standards by providing the capital needed to start or enhance small businesses. However, literature from other rural settings reveals that surrounding microcredit opportunities can significantly boost household incomes along with investment into education, healthcare, and other essential services (Kalhor et al, 2019). The economy of rural Sindh is mainly centered around agriculture. However, the agriculture sector is also fraught with exposure to climate change, seasonal income, and the lack of sophisticated infrastructure, which makes contributing to economic stability quite difficult. During these times, non-farm self-employment is an important alternative to rural families. It has been noted that microfinance has enabled Sindhi households to establish businesses in retail, livestock, and handicrafts, thus promoting household resilience and local economic development (Soomro et al, 2023)

### **Focus on Sindh's Rural Context**

The region of rural Sindh is particularly badly off, in terms of poverty and unemployment. Hence, microfinance is of extreme value and importance for self-employment expansion. The provision of finance and non-financial services gives people the option to invest in agriculture, livestock, small industries, and other activities that generate income. This analysis discusses the use of microfinance self-employment in rural Sindh and focuses on the impact of microfinance on poverty alleviation, economic development, and sociocultural empowerment. Sindh is one of the regions where micro finance institutions have focused on self-employment skills training which are highly needed in regions with little or no employment. Rajper et al. (2023) highlight that microfinance clients in the Sukkur region have been able to maintain consumption levels, establish small businesses, and improve their economic status due to the provision and increased accessibility of loans. The results of the study indicated strong relationship between microfinance accessibility and poverty reduction as well as increase in income which illustrates that microfinance is indeed crucial for poverty alleviation. Underdevelopment of society and lack of social integration are among the key weaknesses of micro finance programs.

Grameen Bank in Bangladesh and Khushhali Bank in Pakistan catered to the low-level outreach initiatives by enabling clients to transcend poverty and become self-employed. Development assistance comes from the World Bank, International Financial Institutions (IFIs), and United Nations Development Program (UNDP), who have helped advance microfinance services across the globe. These institutions concentrate on the need for participation that aids the poor, especially the women, to be able to manage their economic resources (Rajper et al., 2023). Through making it possible to establish microenterprises, like agricultural and retail businesses, microfinance in rural Sindh has contributed to alleviating poverty. Khushhali Bank and other such organizations have made it possible for people to overcome the systemic barriers to economic participation by making financial services accessible and affordable.

Rajper et al. (2023) have further highlighted how microfinance has been effective in mitigating poverty in Pakistan, as its use is associated with improved socio-economic status. This particular study focuses on self-employment in rural Sindh and aims to establish the role of microfinance in alleviating poverty and economically empowering marginalized regions. It seeks to evaluate the impacts of microfinance on its recipients and aims to assess the effectiveness of microfinance as a long-term development plan.

### **Problem of statement**



The population of Rural Sindh is grappling with socio-economic issues due to rampant poverty, high unemployment rates, and limited access to education and healthcare services. The combination of a severe lack of legitimate work opportunities and flourishing unregulated loan schemes keeps people in a perpetual state of debt. Microfinance programs aim to bridge this gap by providing financial aid to neglected regions, yet their sustainability for self-employment remains questionable.

Research studies suggest that Microfinance helps in eliminating rural poverty and instigating self-employment ventures. Soomro et al. (2023) reported that the loans extended to rural households by Khushhali Bank and NRSP led to increased self-employment. To properly assess the impact of microfinance on rural Sindh, one must understand the socio-economic challenges working simultaneously in and these communities must deal with.

### **Significance of Study**

This gap in a socio-economically rural region of Sindh is where we try to capture this attention in this study understanding how different it is from an urban center with respect to economy structure, socio-cultural dynamics and resource access. The findings will facilitate understanding towards utilizing microfinance as a tool for fostering development in the rural milieu of Pakistan. This research is particularly focused on the rural regions of Sindh because these areas provide a fascinating case for assessing the impact of microfinance. It is understood that microfinance as well as informal lending schemes are more accessible to the rural population compared to the urban populace. The analysis intended in this study aims to create a framework that evaluates the self-employment endeavors of individuals who access credit from multiple microfinance institutions. This research contributes to policy and practice which makes it important. Policymakers will be very much interested in the findings because they can formulate more effective microfinance programs tailored to the specific needs of the rural areas. To propose actionable strategies for MFIs and NGOs, the study will document gaps and challenges in the existing frameworks alongside the effective practices that are being employed. With its case study of Sindh, this research adds to the existing literature on microfinance and rural development.

### **3. Research Questions**

- How does microfinance affect self-employment levels in rural Sindh?
- What types of microfinance services are most effective?
- Is there gender-based differences in microfinance outcomes?

### **4. Objectives of the Study**

- To examine the role of microfinance institutions in promoting self-employment
- To assess changes in income and livelihood post-loan
- To explore barriers to effective utilization of microfinance

### **5. Literature Review**

#### **Theoretical framework: financial inclusion, poverty alleviation**

This study draws upon three core theories to explain how microfinance can foster self-employment in more rural areas such as Sindh. Likewise, these theories assist in analyzing the impact of microfinance on different socio-economic variables and vice versa.

**Poverty Alleviation Theory:** This theory proposes that a person becomes productive by using capital, thereby microfinance aids in overcoming the poverty cycle. This is based on the Grameen Bank model by Yunus (1976) which suggested that providing small loans to the economically depressed could help in forming small scale businesses which would in turn



improve the living standards of the individuals. Increasing self-employment of economically active population is possible through micro-financing in less developed regions where banking services are deficient.

Aftab and Naveed (2018) cited that recent research from rural parts of Pakistan demonstrates the interconnectedness of microfinance with self-employment, especially when it comes to providing capital for entrepreneurial ventures. By providing access to these economic activities, it has the potential to reduce poverty significantly.

**Financial Inclusion:** The theory of financial inclusion deals with the incorporation of the underserved people into the financial system. It underscores the role of microfinance institutions as independent providers of credit, insurance and savings to the sidelined so that they are able to control risks and invest in business ventures. It is as a result of micro finance that people in rural Sindh, where formal financial services are lacking, are able to economically participate.

The basic premise of this theory is that, economic activities which have not been catered for by the formal financial system are brought into scope. There are micro finance institutions offer and extend credit facilities, saving accounts and insurance policies to enable people create financial assets and invest in entrepreneurial activities (World Bank, 2021). As noted by Mushtaq and Brunea (2018) access to microcredit enhances financial inclusion, which in turn reduces poverty and social inequality by providing services which have previously not being offered to these populations. This theory is the aims of microfinance in the rural areas, because it does not only provide funds for self-employment, but also fosters the entrepreneurial spirit and improves the financial literacy of the people.

**Social Capital Theory:** Social capital theory states that social networks and trust are helpful in economic activities, especially in the case of group lending. These social networks are often utilized by microfinance institutions by forming groups of borrowers who help each other and make sure the loans are paid back. Group lending systems operate under the concept of social collateral in which borrowers guarantee repayment among themselves, thus sharing the risk with the lenders.

Aftab and Naveed (2018) state that microfinance institutions, by using group lending, make use of social capital to reduce the risks involved with lending to low-income people. This is particularly true in rural Sindh where the prevailing social structures within the communities can be harnessed to enhance the effectiveness of microfinance programs and aid in the sustainable development of self-employment initiatives.

### **Global and Regional Studies on Microfinance and Employment**

In this part, we provide an overview of major research works that analyze the role of microfinance in self-employment and economic growth for the underdeveloped regions and examine the subsequent socio-economic impacts of microfinancing and discuss its inadequacies.

### **Evolution and Structure of Microfinance in Pakistan**

Microfinance Banks and their affiliated Non-Governmental Organizations, along with Rural Support Programs and Commercial Financial Institutions, constitutes the MFIs of Pakistan. The Social Bank Micro Credit Program pioneered by the State Bank of Pakistan serves to address the financing hurdles faced by economically disadvantaged groups, and the SBP holds credible claims of the immense relevance of these institutions towards provision of such services. In the world of Microfinancing, Pakistan stands out in terms of its grameen





model-based social collateral system which was specially crafted with the aim of making credit facilities available to rural populations. Contrary to our expectations, the SBP in 2006 reported the number of active borrowers in Pakistan stood at a mere 4% of over 25 to 30 million borrowers.

As cited by Ali and Alam in the year 2010, it was previously recorded that the economically active population reached a staggering figure of 600,000 active borrowers propounding an approximately 97% year on year growth till 2007 along with the total assets of the sector expanding from 20 million to hitting the 200 million mark. From 2003 to 2006, the borrowers in the Microfinance sector surged by 150% which further fueled the claim that the sector is of rising importance. Ali and Alam further reported that during the specified years, the investments made during those years reached 400 million dollars.

The Khushhali Bank project and The Microfinance ordinance of 2001 which sought to establish legal frameworks for microfinance institutions (MFIs) within the nation, serve as the country's primary microfinance system building blocks. Pakistan possesses three core microfinance providers which includes Microfinance Institutions (MFIs), Microfinance Banks (MFBs), and Rural Support Programs (RSPs). Each of them performs unique functions that aid in the provision and expansion of services.

### **Microfinance as a Catalyst for Economic Growth**

In developing nations, microloans have proven to greatly assist in economic growth. By alleviating social, financial, or resource barriers, small farmers are able to cultivate crops more efficiently. Small and medium enterprises have also become more productive and improved their overall socio-economic standing due to aid provided by microfinance institutions (Jamal et al., 2021). Draz (2018) further supports the claim and states that microfinance improves economic conditions and increases the development of small businesses which decline the poverty rate especially in the Sukkur area. As reported by State Bank of Pakistan (2022), MFBs capture over 80% of branchless banking accounts further emphasizing their cost-effective financial service provision, hence vanquishing the national financial inclusion agenda.

The microfinance industry plays an important role in creating new jobs, improving productivity, and raising income levels in rural regions. As noted by Ali & Alam, microfinance investment spending is associated with economic growth due to the determinate capacity expansion and improved living standards of the borrowers. The Pakistan Poverty Alleviation Fund (PPAF) borrowers' poverty level dropped from 6.61% to 3.07%, in comparison to non borrowers' only decline from 3.54% to 3.07%, indicating the impact micro finance has on poverty alleviation.

Sector	% of Respondents Using Loans	Most Common Investment
Livestock	42.5%	Dairy animals, poultry
Agriculture	30.8%	Seeds, fertilizer, irrigation
Retail/Small Trade	15.2%	Grocery shops, kiosks
Services (e.g., transport)	6.1%	Rickshaws, repairs, tailoring
Other	5.4%	Miscellaneous (tools, crafts)

### **Microfinance and Self-Employment**



Microfinance is the solution to this problem, and at the same time, it acts as a tool for encouraging the self-employment of people in the rural areas where the market is not well developed. Research has found that this type of microfinance can allow an individual to start or expand a small business, thus diversifying his or her income sources and achieving economic independence. For example, Ahmed and Khoso (2020) showed that in rural Sindh, microfinance programs assisted self-employment by providing capital to entrepreneurial activities and other businesses which could start earning income. These findings agree with the microfinance cases from all over the world, in particular the Grameen Bank in Bangladesh, which derives microfinance has been revolutionary into the rural livelihood. Microcredit in support of the poor, shaves down the increasing curse of poverty in least developed countries, helps the poor to start small businesses and provides them the opportunity for future (Jamal et al, 2021).

Banerjee et al., (2019) highlight the efficacy of microfinance when fostering entrepreneurial potential with prior business experience. Their research indicates that microfinance facilitates business growth, although its impact is greater for established entrepreneurs. This suggests that microfinance can promote self-employment in rural Sindh - particularly with the provision of business training and mentorship.

The Prime Minister's Youth Business Loan Scheme is one initiative which assists the youth in becoming self-employed by overcoming the capital barrier self-employment brings. A study conducted on The Performance of the Scheme in Karachi revealed that Product Quality and Loan Features, Customer Knowledge and Loan Processing were the main success factors. This scheme has been successful in creating new employment opportunities, raising income levels, and improving living standards for the citizens. This illustrates that the success of financing schemes relies heavily on the borrower (Prime Minister's Youth Business Loan Scheme, 2021). Micro finance is crucial to those who have no other means to borrow from in order to start and/or sustain a small business, because the capital withstood by micro finance is (Ali & Alam, 2010). While microloans do carry high interest rates, a number of borrowers are able to succeed in their entrepreneurial ventures and repay the loans which enables them to create a sustainable livelihood.

As noted by Waqas in 2017, the microfinance loans are useful, but in most cases do not enable the self-employment ventures as 'spreneurs' lack the fundamental knowledge of business. This indicates that having financial resources does not guarantee effective results from the 'self-employment' attempts. Nevertheless, these shortcomings can be addressed through proper targeting of MFIs whose work should combine providing loans with skill development and other specific aid.

Barrier	% of Respondents Affected	Notes
Lack of Financial Literacy	59.2%	Unable to manage repayment, savings
High Interest Rates	44.7%	Reported burden on income
Collateral Requirements	28.5%	Affected first-time women borrowers
Delays in Loan Processing	22.1%	Particularly in remote areas

## Socioeconomic Impacts of Microfinance



Self-employment is only one of the outcomes affected by microfinance- other socioeconomic factors are also relevant. A microfinance can improve the income of a given household, increase access to healthcare and education. As Jamal et al. (2021) observed, such micro-credit finance schemes tend to decrease poverty and improve a household's socioeconomic status in rural Punjab. Microfinance initiatives in Sindh credited with stabilizing income and alleviating poverty according to Soomro et al. (2023). Secondary healthcare and education are available for children and self-employed primary income earners which inspires them with long term income potential to increase financial hope aspiration financing.

Draz (2018) suggests that when used with a combination of other services like financial literacy training, microfinance can influence client's ability to earn, their financial sustainability, as well as their social standing and secondary income activities. He adds that microfinance should be viewed as an anti-poverty device through its resource allocation to low income productive people encouraged to work, supporting Akanji's (2001) findings. These microfinance interventions can enhance wellbeing beyond lowering income and improving living standards and help children from rural Sindh to better their chances in attaining meaningful opportunities in the future.

The standard of living for borrowers improved in healthcare, education, food, and housing because microfinance has helped them in these areas. The attempts at micro credit by PPAF have had net positive impacts on poverty alleviation by increasing the incomes of the borrowers and shifting them to higher income strata (Ali & Alam, 2010).

### **Research Methodology**

To determine the impact of microfinance on self-employment in rural Sindh, this study utilized a mixed descriptive and explanatory approach. The self-employment and microfinance beneficiary sectors formed the focus of the descriptive part, while causal relationships concerning the explanatory part dealt with the impact of microfinance on income and poverty alleviation. Due to its lack of bias, and high measurability and replicability, a quantitative research design was chosen. With the help of structured surveys, data was gathered numerically, which was then statistically examined to establish trends, relationships, and cause-and-effects. Such an approach enabled the evaluation of various demographic and socio-economic groups which enhanced the assessment of the impact of microfinance vis-a-vis self-employment.

### **Population Sampling and Selection of Area**

The population of interest consists of microfinance beneficiaries from rural Sindh. After stratifying the population (e.g. gender and education level), a random sampling technique was utilized. A hundred individuals were selected as a sample because it was practically feasible and statistically valid. Due to their over dependency on microfinance as well as socio-economic diversity, three districts were selected Tando Allahyar, Badin, and Mirpurkhas.

### **Collection of Data**

The primary data collection tool was a structured questionnaire with close-ended questions (Likert scale, MCQs) and a few open-ended ones. Over the internet, surveys could be filled out via Google Forms, which was also available offline as a face-to-face survey in Sindhi, which we refer to as 'Gender Neutrals.' To enhance the accuracy of the data, trained enumerators guided the respondents.

### **Analyzing Data**





- Summarizing demographic and economic variables with descriptive statistics (frequencies, means, standard deviations).
- Testing of -hypothesis with inferential statistics (t-tests, regression, correlation analysis):
  1. Outcomes in different groups (e.g. education, gender) were compared using T-tests.
  2. The impact of microfinance on self-employment was evaluated using regression analysis while controlling for moderators such as gender and education.
  3. Correlation analysis was done to examine the relationship between variables, for instance, the impact of loan size on income changes.
- For calculation and visualization, Microsoft Excel was relied upon because it is easy to use and works well.

The approach taken ensured that we rigorously assess the impact of microfinance as a tool for self-employment in rural regions through systematic methodologies to verify that empirically valid conclusions were reached.

Source Type	Description	Use in Study	Accessed From
Primary Data	Household surveys of microfinance beneficiaries	Analysis of income, employment, challenges	Fieldwork in rural Sindh
Key Informant Interviews	Interviews with MFI staff and community leaders	Institutional insights and barriers	MFIs and local NGOs
Secondary Data	Annual reports from microfinance institutions (2020–2024)	Loan structures, repayment rates	Khushhali Bank, NRSP, UMicrofinance
Government Statistics	District-wise rural employment and poverty data	Contextual background	Pakistan Bureau of Statistics
Research Reports	Prior studies on microfinance in Pakistan and Sindh	Literature review, theoretical framework	World Bank, IMF, SDPI

### Challenges and Limitations

The research identified some challenges and constraints impacting the operational effectiveness of microfinance institutions (MFIs). Loan defaults pose a significant concern since they adversely affect the financial sustainability of MFIs and their potential to serve other stakeholders. Loan defaults take place frequently due to prevailing economic conditions, struggling businesses, and a myriad of other external shocks that make repayment difficult for some borrowers.

Equally problematic is the lack of ignorance of basic finance education. A good number of the clients often do not have adequate financial management skills and therefore, do not keep personal finances, do not save money, and do not even know anything what a loan means, especially on poor repayment to utilization and makes the matter worse. The lack of financial literacy is dangerous in that clients can borrow amounts they do not have the capacity to repay fueling the cycle of default. Such constraints weaken the operational effectiveness of MFIs. Inefficient loan processing cycles caused by slow disbursement of loan approvals, rigid repayment schedule, and lack of diverse loan products tailored to other categories of



borrowers fall within this loophole. With regards to rural citizens, bureaucratic bottlenecks combined with absence of computerized systems delay the timely availability of credit. Resolving such issues increases the effectiveness of microcredit services.

### **Policy and Practical Implications**

#### **Recommendations**

Based on the analysis findings, the following suggestions aim at enhancing the operations of microfinance institutions (MFIs). Primarily, MFIs should consider improving financial literacy training sessions by creating more advanced instructional courses on loan repayment, budgeting, and business which help borrowers deal with managing their loans. Moreover, the designing of some flexible loan products like those with repayment schedules aligned to cash flow cycles of agriculture or business would aid Versatile Borrowers' needs better. To close the gaps on women issues, MFIs must develop some specific pseudo-collateral loans with softer interests and mentorships while working with NOGs and local community leaders to deal with socio cultural problems. In addition, disbursement of loans should be made faster by having less bureaucratic procedures so that Borrowers have access to the funds when they are most needed. Finally, increasing the diversification of the loan portfolio to include retail, transport, trade and even small-scale manufacturing will diversify over reliance on agriculture and stimulate economic activity. These measures are aimed at strengthening borrower prospects and in turn promote pathways towards financial exclusion and broadening developmental interventions.

#### **Conclusion**

This microfinance study focuses on the self-employment potential and the impact on the rural economy in Sindh region. The findings showed that microfinance is effective for self-employment in the area because it gives credit to the previously unbanked people who can now participate in petty agriculture and livestock farming. It was also demonstrated that microfinance loans of microfinance institutions which are meant for these economic activities were, in fact, the largest for these activities which seem to corroborate the reciprocal relation between microfinance provisions and the economic activities of rural areas. Though other sectors like retail and transport had varied outcomes, these results suggest that more comprehensive tailored support is required. Filling the gaps in financial education might yield developmental advantages. Other uneducated groups of people face difficult and stringent loan application requirements in addition to the prohibitive collateral conditions which tend to burden grant credit to the most vulnerable groups. There was also a striking gap in the number of women participants with only 15% which underscores debilitating sociocultural norms that aid in preventing responsive policymaking aimed at increasing women's participation.

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